CONSUMER HEALTH REALITY CHECK: MAKING INFORMED HEALTH DECISIONS

About the Speakers

Wallace I. Sampson, MD, is a hematologist/oncologist. Clinical Professor Emeritus of Medicine at Stanford University, and formerly headed the Oncology Division at Santa Clara Valley Medical Center. He is past Board Chairman of the National Council Against Health Fraud. He is currently Editor-in-Chief of The Scientific Review of Alternative Medicine, the only scientifically peer-reviewed journal devoted to analyzing aberrant medical claims.

William T. Jarvis, PhD, recently retired as Professor of Public Health and Preventive Medicine at Loma Linda University, where he taught courses dealing with controversial health practices. He has been a featured speaker at many health-fraud conferences and is an expert witness on controversial health matters.


Prosecution Panel. Learn how the Federal Trade Commission, the Food and Drug Administration and lawyers take action against Dietary Supplement companies and enforce laws to protect consumer health.

This conference is designed to educate health professionals and consumers in the area of dietary supplements. Learn how to promote optimal health for consumers. Consumers have the right to receive reliable information regarding questionable nutrition products and practices.

Program

8:15 a.m.  Registration
8:50 a.m.  Introduction
Mark Horton, MD, MSPH
Deputy Agency Director/Health Officer
9:00 a.m.  Alternative Medicine
Wallace I. Sampson, MD
10:30 a.m.  Break
10:45 a.m.  Popular Dietary Supplements
Ellen Coleman, RD, MA, MPH
12:15 p.m.  Lunch included
1:00 p.m.  Dubious Doctoring
William T. Jarvis, PhD
2:30 p.m.  Prosecution Panel
3:00 p.m.  Adjournment

DO not miss our Raffle!

Objectives

After the conference, participants will be able to:

- Discuss the safety and effectiveness of at least three popular dietary supplements.
- Identify at least two factors to consider when evaluating dietary supplements.
- Define complementary alternative medicine.
- Recognize one of the key factors in nutrition fraud advertising.
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Friday, May 2, 2003
9 A.M. to 3 P.M.

Registration – 8 A.M.

The Food & Drug Administration
19900 MacArthur Boulevard
Third Floor, Suite 300
Irvine, CA 92612

Health Care Agency, Nutrition Services

California Dietetic Association

Special Thanks to the following for their support of this program:

- County of Orange Health Care Agency, Nutrition Services
- Orange County Nutrition Alert Coalition
- California Dietetic Association, Orange District
- United States Food and Drug Administration
- Gatorade Sports Science Institute
- Federal Trade Commission
- The Center for Inquiry—West
- San Bernardino Nutrition Quackery Task Force
- County of Orange Office on Aging

Coming from the north:
Take the 73 South (Toll Road):
Exit Jamboree and turn left
Turn right on MacArthur Blvd
Turn Left on Fairchild
Turn Left into the Newport Gateway parking lot
Enter 19900 Tower on left

Coming from the south:
Take the 73 North (Toll Road):
Take the MacArthur Blvd exit towards John Wayne Airport
Merge onto MacArthur Blvd
Turn Left on Fairchild
Turn Left into the Newport Gateway parking lot
Enter 19900 Tower on left